



Welcome to

XIAHONG

Your Most Valuable Partner

- Since 2010-

Company Overview



changshu xiahong

Background

Xiahong was founded in 2010 and has become one of the characteristic home textile & apparel and designer & manufacturer in the world.

Currently the company has 6 affiliates including multi in-house brands.

As one of the top 100 textile export enterprises in China for decades, we have a comprehensive overseas distribution channels with global marketing network. Our clients cover more than 28 countries and regions, across U.S.A, Europe , South America, Australia and Asia.

Company Overview

Customer Base Worldwide Most Valuable Partner

North America

Europe

Southern Hemisphere

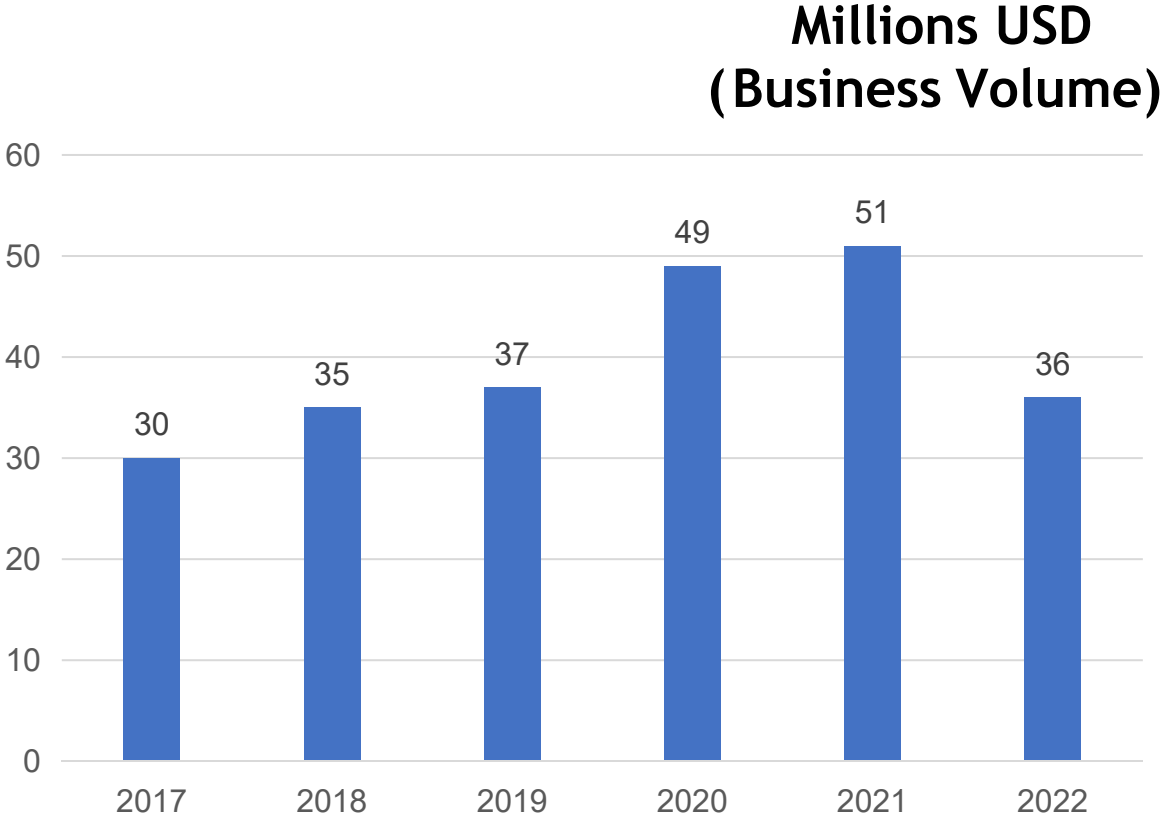
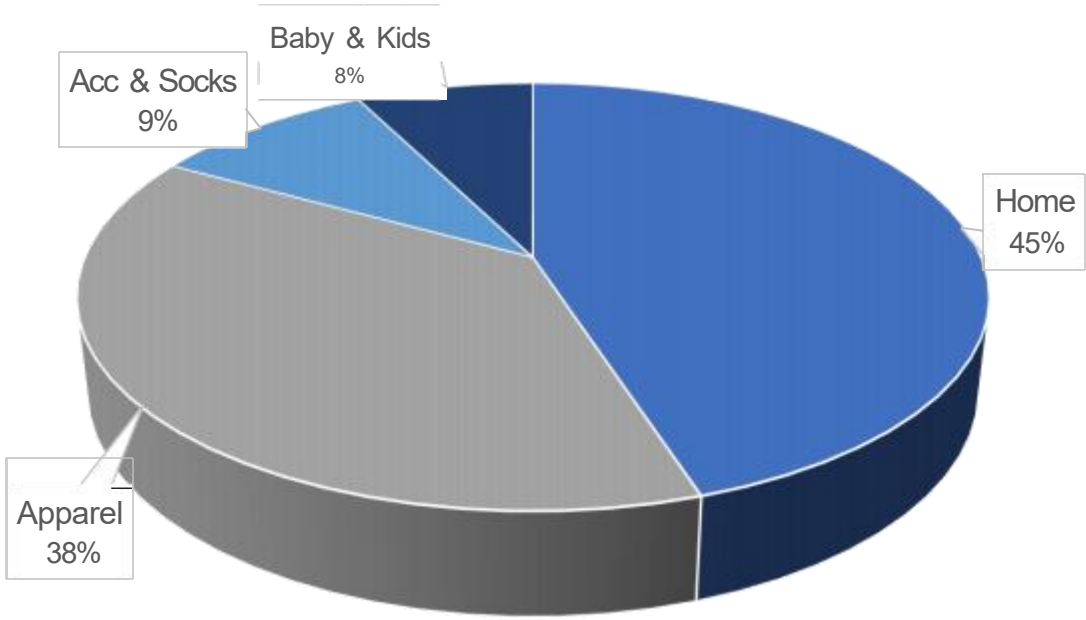
NORDSTROM
BAREFOOT DREAMS
★ macy's
Dillard's
crate&Barrel
LANDS'END
sottsurroundings
bloomingdales
vera Bradley
LITTLE GIRAFFE
TARGET.
CRANE CANOPY
Indigo
KOHL'S
ROSS DRESS FOR LESS
Walgreens

John Lewis boohoo
Morrisons
sainsbury's
next
Tchibo
Dunelm
TED BAKER LONDON
ZARA
RIVER ISLAND
cork ehg6
MAT ALAN
H&M
JYSK

COUNTRY ROAD
@home THE HOMEWARE STORE
Woolworths
falabella.
MYHOU LINEN HOUSE
cencosud
Edcon
G.mrprice
Best&Less

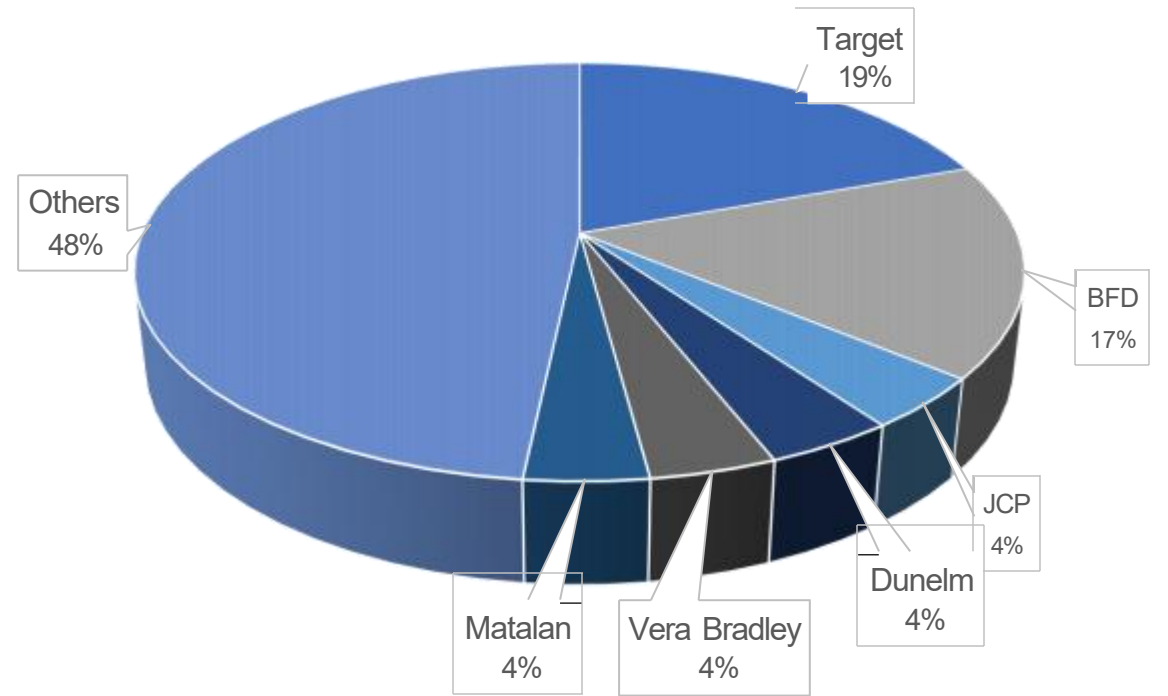
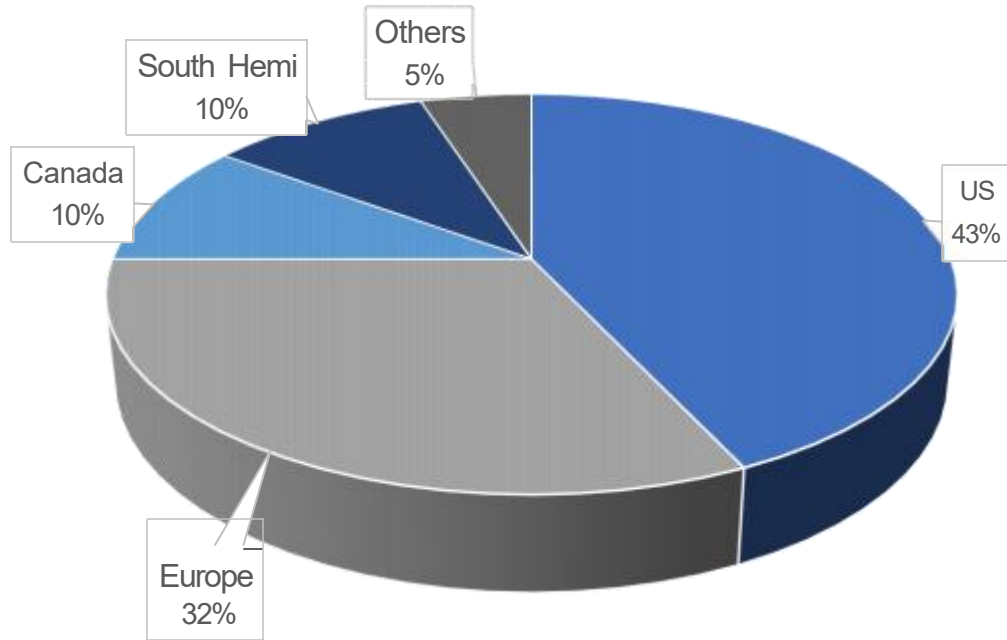
Company Overview

Business Review



Company Overview

TOP Customer Business Volume



Xiahong Home Core Category

Throw

Gifting

Cushion

Storage

Blanket

Outing

Bedding

Baby & Kids

Kitchen

Pets

Xiahong

Home products- Throw+Cushion+Blanket+Bedding



Xiahong

Home products--Outing + Bath + Storage



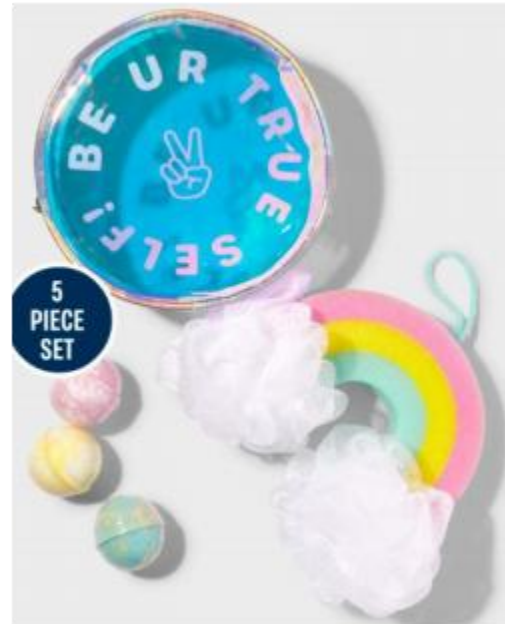
VELVET



CANVAS



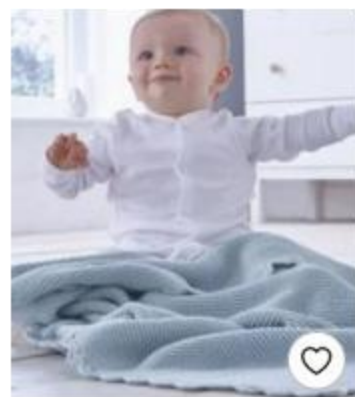
FAUX FUR/PLUSH



5
PIECE
SET







XiahongApparel Core Category

Robe

Sweater

Sleepwear

Baby&Kid

Loungewear

Cold

Activewear

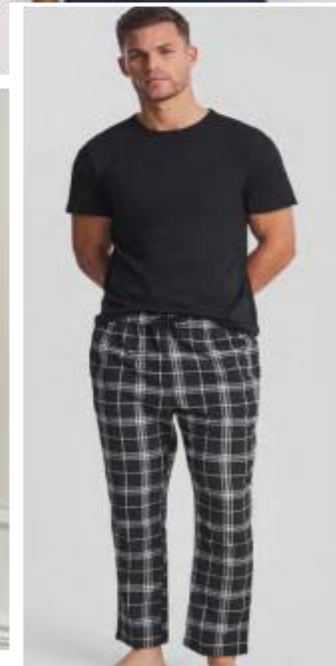
Wrap

Outerwear

Bags

Xiahong

Apparel Products — Robe + Sleepwear + Loungewear







Evan 200cm x 200cm Throw

£22

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

Make 3 interest-free payments. Available for orders above £30. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.8 (880)

[Product Details](#) [Easy Returns](#)

Colour - Evan Stone





Item No.: 30688147
Colour: Navy



Item No.: 30662782
Colour: Emerald



Item No.: 30607219
Colour: Evan Blush



Item No.: 30419548
Colour: Evan Teal



Item No.: 30419547
Colour: Evan Mauve



Item No.: 30419546
Colour: Evan Ochre



Item No.: 30419545
Colour: Evan Taupe



Item No.: 30419544
Colour: Evan Grey



Item No.: 30419542
Colour: Evan Cream



Item No.: 30419541
Colour: Evan Stone



Check Sherpa 130cm x 180cm Throw

£20

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

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18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.9 (201)

[Product Details](#) [Easy Returns](#)

Colour - Check Sherpa Ochre





Item No.: 30545402
Colour: Check Sherpa Natural



Item No.: 30545401
Colour: Check Sherpa Ochre



Item No.: 30544200
Colour: Check Sherpa Plum



Chenille Basketweave 130cm x 180cm Throw

£11

Original £22 [Price History](#) ▾

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

Make 3 interest-free payments. Available for orders above £30. [Learn more](#)
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Klarna.

★★★★☆ 4.0 (150)

[Product Details](#) [Easy Returns](#)

Colour - Chenille Basketweave Charcoal



Item No.: 30360650

Color: navy



Chenille 130cm x 180cm Throw

£20

Pay in 3 interest-free payments of £10.00 with **PayPal**. [Learn more](#)

Make 3 payments of £10.00. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★☆ 4.0 (14)

[Product Details](#)

[Easy Returns](#)

Colour - Grey





Item No.: 30225915
Color: Grey



Item No.:30607241
Color: Ochre



Item No.:30225917
Color: Teracotta



Item No.: 30225916
Color: Charcoal



Item No.: 30201774
Color: Cream



Item No.: 30201935
Color: Duck egg



Chenille 200cm x 200cm Throw

£30

Pay in 3 interest-free payments of £10.00 with [PayPal](#). [Learn more](#)

Make 3 payments of £10.00. [Learn more](#)
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★★★★☆ 4.0 (14)

[Product Details](#) [Easy Returns](#)

Colour - Grey





Item No.: 30766311
Color: Olive



Item No.: 30766100
Color: Navy



Item No.: 30239093
Color: Grey



Item No.: 30239097
Color: Ochre



Item No.: 30239100
Color: Duck egg



Item No.: 30688148
Color: Black



Item No.: 30662784
Color: Denim Blue



Item No.: 30239094
Color: Charcoal



Item No.: 30239098
Color: natural



Plush Faux Fur 130cm x 180cm Throw

£28

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

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Klarna.

★★★★★ 4.8 (363)

[Product Details](#) [Easy Returns](#)

Colour - Blush





Item No.: 30239401
Color: Grey



Item No.: 30239400
Color: Mink



Item No.: 30766322
Color: Blush



Chenille Stripe Reversible 130cm x 180cm Throw

£40

Pay in 3 interest-free payments of £13.33 with **PayPal**. [Learn more](#)

Make 3 payments of £13.33. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.6 (10)

[Product Details](#) [Easy Returns](#)

Colour - Navy





Item No.: 30799679
Color: Navy/Olive



Item No.: 30766324
Color: Ochre/Grey



Teddy Bear Throw

£10 - £22

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

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18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.8 (6599)

[Product Details](#) [Easy Returns](#)

Colour - Teddy Rust Brown





Item No.:
30835454/30835440
Color: Ochre



Item No.:
30835442/30835447
Color: charcoal



Item No.:
30835462/30835433
Color: Duck Egg



Item No.:
30835460/30835431
Color: Red



Item No.:
30835463/30835434
Color: Sage



Item No.:
30835455/30835406
Color: Aubergine



Item No.:
30835458/30835409
Color: Fuchsia



Item No.:
30835459/30835410
Color: Lilac



Item No.:
30835452/30835438
Color: Lilac



Item No.:
30835464/30835432
Color: Black



Item No.:
30835461/30835432
Color: Classic Blue



Item No.:
30835451/30835437
Color: Cream



Item No.:
30835457/30835408
Color: Navy



Item No.:
30835450/30835436
Color: Grey



Item No.: 30835456
Color: Emerald



Item No.: 30835453
Color: Orange Umber



Item No.: 30835462
Color: Duck Egg



Pride and Joy Slogan throw 130x170cm
Item No: 30835058
Colour: Multi



Faux Mohair Stripe 130cm x 180cm
Item No.: 30800319
Color: White



Waffle Sherpa Grey Throw

£25

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

Make 3 interest-free payments. Available for orders above £30. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★☆ 4.1 (20)

[Product Details](#) [Easy Returns](#)

Item No.: 30725677

Color: Grey



Boucle Throw

£32

Pay in 3 interest-free payments of £10.67 with **PayPal**. [Learn more](#)

Make 3 payments of £10.66. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★☆ 4.3 (10)

[Product Details](#) [Easy Returns](#)

Colour - White



Item No.: 30799678
Color: white



Color: Grey



Item No.: 30826696
Colour: Clay



Item No.: 30826709
Colour: Teal



Item No.: 30826695
Colour: Rose



Item No.: 30826699
Colour: Bottle Green



Item No.: 30826708
Colour: Black



Item No.: 30826698
Colour: Thistle

New

Chunky Knit Recycled Throw 130cm x 170cm

£49

Pay in 3 interest-free payments of £16.33 with [PayPal](#). [Learn more](#)

Make 3 payments of £16.33. [Learn more](#)
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Klarna.

★★★★★ (0)

[Product Details](#) [Easy Returns](#)

Colour - Rose (Pink)



- 1 +

Add to Basket



Item No.: 30826700
Colour: Duck Egg



Item No.: 30751147
Colour: Charcoal



Item No.: 30766317
Colour: Lilypad



Item No.: 30826706
Colour: Grey



Item No.: 30725680
Colour: Natural(Brown)



Item No.: 30725722
Colour: Olive



Item No.: 30826705
Colour: Navy

As seen in our TV ad

Chunky Knit Throw

£49

Pay in 3 interest-free payments of £16.33 with **PayPal**. [Learn more](#)

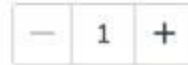
Make 3 payments of £16.33. [Learn more](#)
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Klarna.

★★★★☆ 4.5 (18)

[Product Details](#) [Easy Returns](#)

Colour - Natural (Brown)



Add to Basket



Item No.: 30826704
Colour: Ochre



43*43cm

Item No.: 30836747
Colour: Cream

Item No.: 30836751
Colour: Emerald

Item No.: 30836750
Colour: Grey



Item No.: 30836753
Colour: Taupe

Item No.: 30836748
Colour: Charcoal

Item No.: 30836752
Colour: Ochre



55*55cm

Item No.: 30836757
Colour: Cream

Item No.: 30836756
Colour: Taupe

Item No.: 30836759
Colour: Emerald



Item No.: 30836758
Colour: Grey

Item No.: 30836754
Colour: Charcoal

Item No.: 30836755
Colour: Ochre



Item No.: 30836709
Colour: Taupe



Item No.: 30836708
Colour: Ochre



Item No.: 30836707
Colour: Charcoal



Item No.: 30831504
Colour: Cream



Item No.: 30831507
Colour: Grey



Item No.: 30831506
Colour: Taupe



Item No.: 30831508
Colour: Blush



Item No.: 30831505
Colour: Charcoal



Item No.: 30831189
Colour: Charcoal



Item No.: 30836301
Colour: Teddy Draught Excluder Taupe

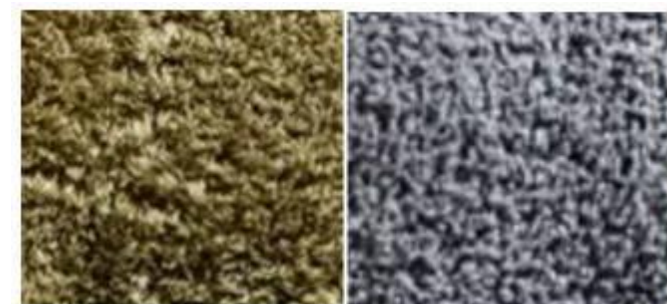


Item No.: 30836304
Colour: Teddy Double Draught Excluder Taupe



Item No.: 30836303
Colour: Olive

Item No.: 30836302
Colour: Charcoal



Item No.: 30836306
Colour: Olive

Item No.: 30836305
Colour: Charcoal



Teddy Bear Cream Cuddle Cushion

£25

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★★★★★ 4.7 (366)

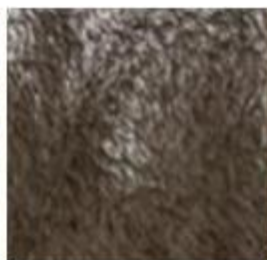
[Product Details](#) [Easy Returns](#)

- 1 +

Add to Basket



Item No.: 30836546
Colour: Charcoal



Item#: 30836592
Colour: Grey



Item#: 30836593
Colour: Taupe



Item#: 30836547
Colour: Navy



Item#: 30836548
Colour: Olive



Item#: 30836594
Colour: Black



Item#: 30836595
Colour: Peacock



Item No.: 30836550
Colour: Charcoal



Item No.: 30836586
Colour: Grey



Item#: 30836592
Colour: Grey

Item#: 30836597
Colour: Cream

Item#: 30836593
Colour: Taupe



Item#: 30836590
Colour: Blush

Item#: 30836601
Colour: Navy

Item#: 30836589
Colour: Charcoal



Item No.: 30836599
Colour: Leopard Vshape



Item No.: 30836549
Colour: Boucle Ivory Cuddle Cushion



Item No.: 30836598
Colour: Harry Potter Cuddle Cushion



Item No.: 30835044
Colour: Football Cuddle Cushion



Item No.: 30835046
Colour: 3D Dinosaur Cuddle Cushion



Item No.: 30835047
Colour: 3D Lion Cuddle Cushion



Item No.: 30835045
Colour: Unicorn Cuddle Cushion



Item No.: 30829105
Colour: Harry Potter Crest Cushion

New

Harry Potter Crest Cushion

£12

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Klarna.

★★★★★ (0)

[Product Details](#) [Easy Returns](#)

- 1 +

Out of Stock





Item No.: 30828846
Colour: Harry Potter Hedwig Hooded Blanket

New

Harry Potter Hedwig Hooded Blanket

£16

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18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ (0)

[Product Details](#) [Easy Returns](#)

- 1 +

Out of Stock





Item No.: 30843708
Colour: Merlot



Item No.: 30843706
Colour: Navy



Item No.: 30846868
Colour: Red



Item No.: 30846869
Colour: Bottle Green



Item No.: 30846921
Colour: Grey



Item No.: 30846870
Colour: Ivory



Item No.: 30843705
Colour: Black



Item No.: 30835390
Description: Santa Plush Cushion



Item No.: 30835445
Description : Gingerbread cushion



Item No.: 30842608
Description : Reindeer cushion

Pudding applique cushion



Item No.: 30842231
Colour: Multi

Santa applique cushion



Item No.: 30842232
Colour: Multi

Let's Snuggle Cushion



Item No.: 30836743
Colour: Moss

Cosy Embroidered Cushion



Item No.: 30836745
Colour: Multi



Mushroom /Blush /Black / Navy

Teddy Duvet Cover and Pillowcase Set

£16

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18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.9 (3314)

[Product Details](#) [Easy Returns](#)

− 1 +

Add to Basket



Delivery - in stock

Click & Collect

✓ On or before Tue 25 Jul
£3.95

FREE

[Check stock in local stores >](#)

✓ Express - Sat 22 Jul
£5.95



Teddy Bear Fitted Sheet

£11

Make 3 interest-free payments. Available for orders above £30.

[Learn more](#)

18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.9 (1609)

[Product Details](#) [Easy Returns](#)

– 1 +

Add to Basket



📦 Delivery - in stock

✓ On or before Tue 25 Jul
£3.95

✓ Express - Sat 22 Jul
£5.95

📍 Click & Collect

FREE

[Check stock in local stores >](#)



Mushroom /Blush /Black / Navy



Mushroom /Blush /Black / Navy

Teddy Bear Standard Pillowcase Pair

£7

Make 3 interest-free payments. Available for orders above £30.

[Learn more](#)

18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 4.8 (231)

[Product Details](#) [Easy Returns](#)

Colour - Teddy Silver



– 1 +

Add to Basket



 Delivery - in stock

✓ On or before Tue 25 Jul
£3.95

✓ Express - Sat 22 Jul
£5.95

 Click & Collect

FREE

[Check stock in local stores >](#)



Dorma Adeena Grey Bedspread

£135 - £155

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

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Klarna.

★★★★★ 4.8 (9)

[Product Details](#) [Easy Returns](#)

- Select Bedding Size -

DORMA WASHED VELVET BSPREAD	235x235cm	30753766
DORMA WASHED VELVET BSPREAD	265x265cm	30753767





Item No.: 30753765
Colour: Grey

Dorma Adeena Grey Continental Pillowcase

£26

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Klarna.

★★★★★ 5.0 (1)

[Product Details](#) [Easy Returns](#)





Dorma Adeena Buttermilk Bedspread

£135 - £155

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

Make 3 interest-free payments. Available for orders above £30. [Learn more](#)

18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 5.0 (7)

[Product Details](#) [Easy Returns](#)

- Select Bedding Size -





Dorma Adeena Buttermilk Continental Pillowcase

£26

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

Make 3 interest-free payments. Available for orders above £30. [Learn more](#)
18+, T&C apply, Credit subject to status.

Klarna.

★★★★★ 5.0 (2)

[Product Details](#) [Easy Returns](#)





Dorma Adeena Green Continental Pillowcase

£26

Pay in 3 interest-free payments on purchases from £30-£2,000 with **PayPal**. [Learn more](#)

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Klarna.

★★★★★ 5.0 (3)

[Product Details](#) [Easy Returns](#)





Item#: 30818849
Colour: Pink



Item#: 30818881
Colour: white



Item#: 30818887
Colour: Pink

➤ Xiahong Sustainability

- **Fibers**
- **Dyeing**
- **Packaging**

Environment-Friendly & Sustainable & Responsible Material

BIODEGRADABLE SYNTHETIC FIBRES



RECYCLED FIBRES

Polyester Nylon Cotton



ORGANIC COTTON.



RESPONSIBLE FIBRES



Environment-Friendly & Sustainable

Waste Gas Treatment



Waste Water Treatment



Jiangyin Baoli Dying GROUP(Su Zhou)



Photoelectric Conversion



Environment-Friendly & Sustainable Dyeing Technology



Dyed yarns

no longer need to be dyed during textile production, this saves significant amounts of water and energy. This technology will uses up to 60 percent less water and emits significantly less CO2 than conventional methods. This makes the use of dyed yarns an environmentally friendly and sustainable option.



Waterless dye

No Water | Less Chemical | Energy Saving | Less Pollution

offers a CO2-based dyeing technology that eliminates the need for water and processing chemicals in the dyeing process of fabrics and also reduces energy consumption.



Environment-Friendly & Sustainable Packaging



Recycled cardboard and paper



Corrugated bubble wrap



Biodegradable packing peanuts



PLA Biodegradable Packaging



Cellulose Woven Label

Thank You!